

# World Firefly Day 2021 Album



Fireflyers International Network - Malaysian Nature Society proudly presents the fourth World Firefly Day

The collage consists of six circular images arranged in a grid-like pattern:

- Top Left:** A blue-toned illustration of a butterfly with glowing wings, with the text "臺灣童謡 火金姑" above it.
- Top Center:** A black background featuring large yellow stylized letters "fr" with a small orange bird icon, and the text "'Firefly tales'" below it.
- Top Right:** A photograph of a city skyline at sunset under a cloudy sky, with the text "迷因臺北 燕子世界的愛" overlaid.
- Middle Left:** A photograph of a lush green forest path with the text "FIREFLY SESSION" overlaid.
- Middle Right:** An artistic illustration of two faces facing each other, with glowing green and blue particles around them, and the text "apophay" overlaid.
- Bottom Left:** A blurred photograph of a person holding a device, with the text "Bainin Pacishuan 螢火蟲" overlaid.

**WELCOME SPEECH**

**Dr Sara Lewis**

# Welcome speech Dr Sara Lewis Chair of Fireflyers International Network

## Launch by Dr Ahmad Ismail, President of Malaysian Nature Society

## Introduction of the Asahi Kasei Group and Our activity for firefly

July 3, 2021  
Asahi Kasei Corporation  
Kaz SANO



World Firefly Day 2021



## Sponsors Message

TNB'S BELIEF IN SUSTAINABILITY MEANS



## Launch of World Firefly Day 2021

Fireflies are facing difficulties...

## & World Firefly Day 2021 Theme



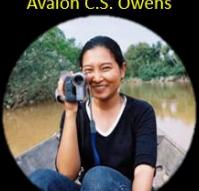
Avalon C.S. Owens



Dr Hum Gurung - Keynote



Peggy Smith



Dr Anchana Tancharoen



Dr Oliver Keller - Moderator



Vor Yiu



Ishwari Ishwari Giovanni Gutiérrez Carranza . Dr Ahmad Ismail  
expert panelist

## The Forum



Firefly tourism: Advancing a global phenomenon toward a brighter future

Sam M. Lewis<sup>1,2</sup> | Anchana Tancharoen<sup>1,3</sup> | Cheong Hay Wong<sup>1,4</sup> |  
Tania López-Palao<sup>1,5</sup> | Paula Velasco Santander<sup>1,6</sup> | Chihchung Wu<sup>1,7</sup> |  
Pamela<sup>1,8</sup> | Raphael De Cock<sup>1,9</sup> | Avalon C. S. Owens<sup>1,2</sup> |  
Lemelin<sup>1,10</sup> | Hum Gurung<sup>11</sup> | Wan F. A. Jusoh<sup>1,11</sup> |  
Vor Yiu<sup>1,12</sup> | Pablo Jaramillo López<sup>1,13</sup> | Soraya Zafar<sup>1,14</sup>

Zoom Meeting

Recording **LIVE** on Facebook ▾



### The Magic of Fireflies and Tourism Potential

#### International Firefly Day

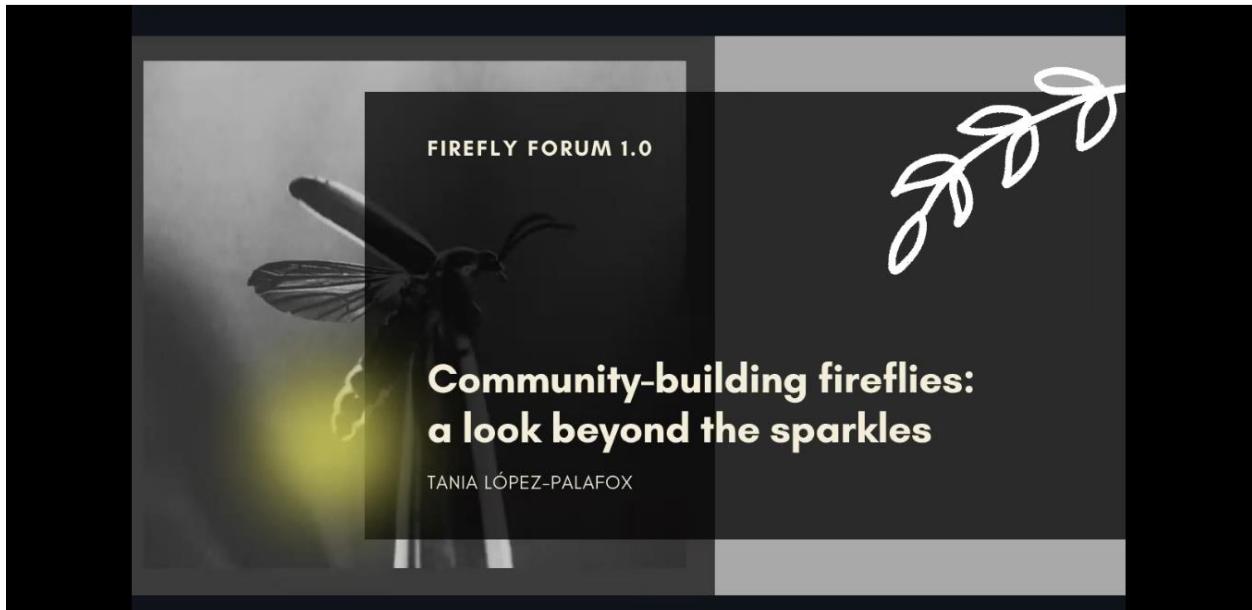
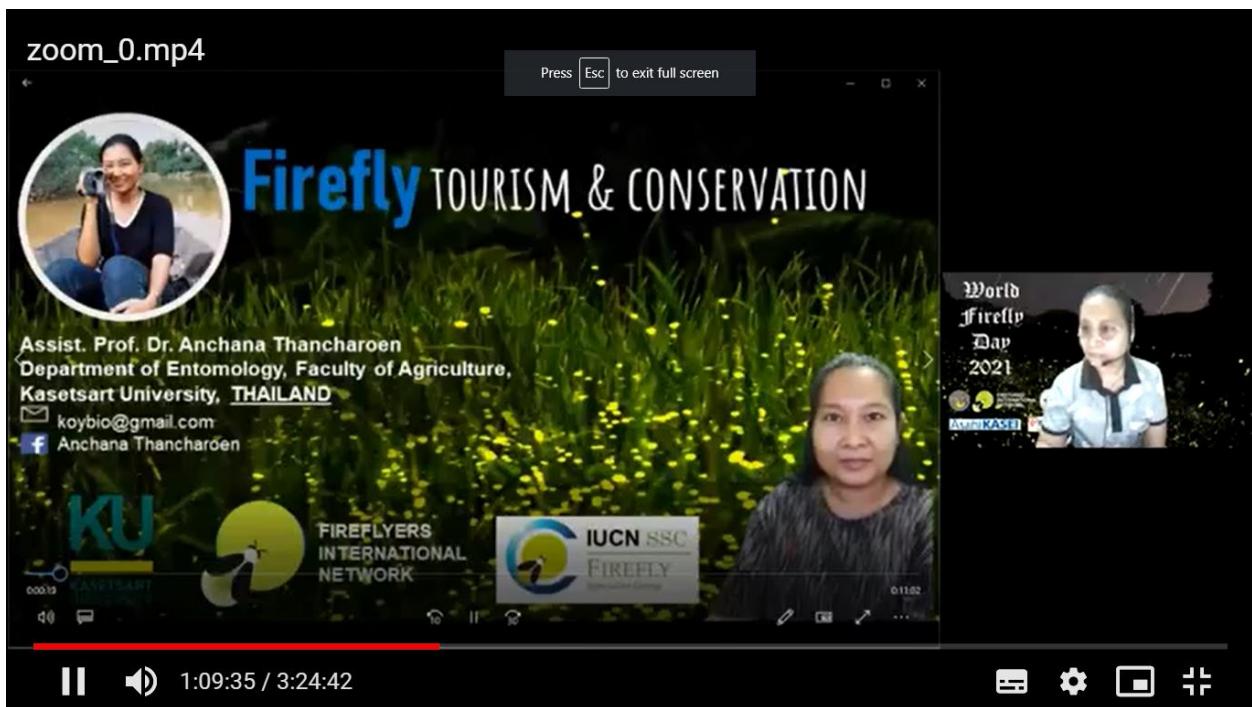
Hum Gurung, PhD  
BirdLife International

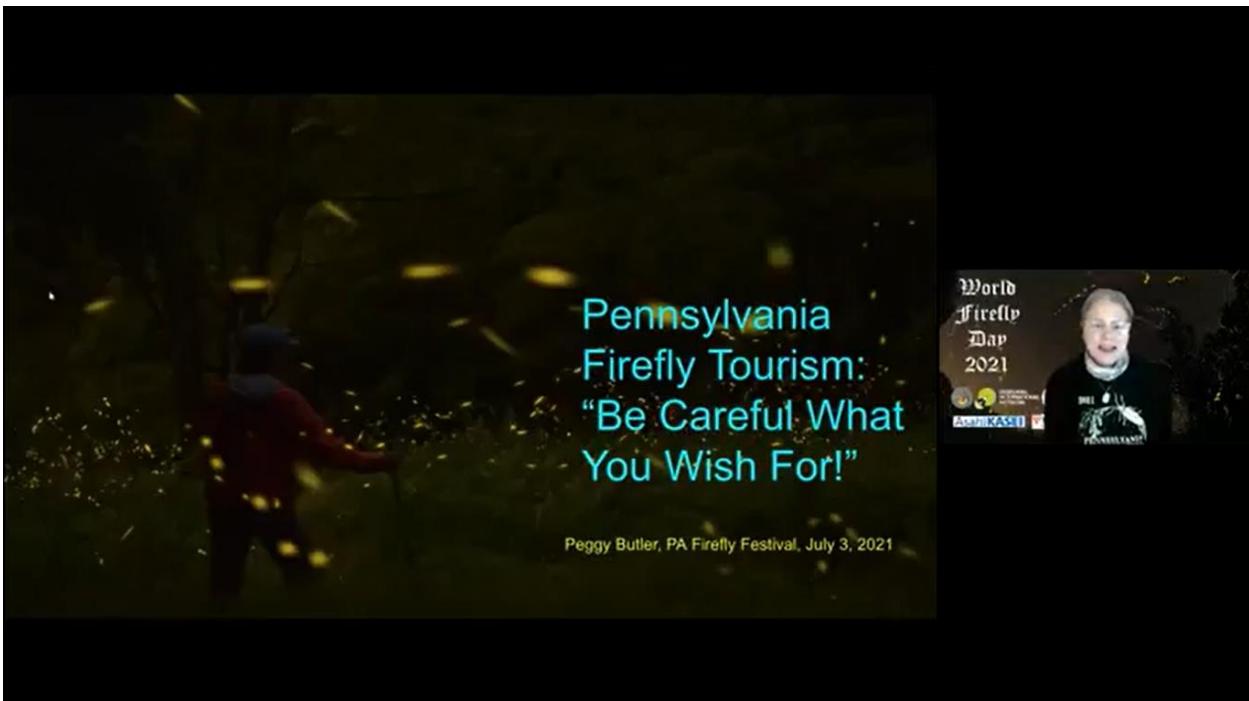
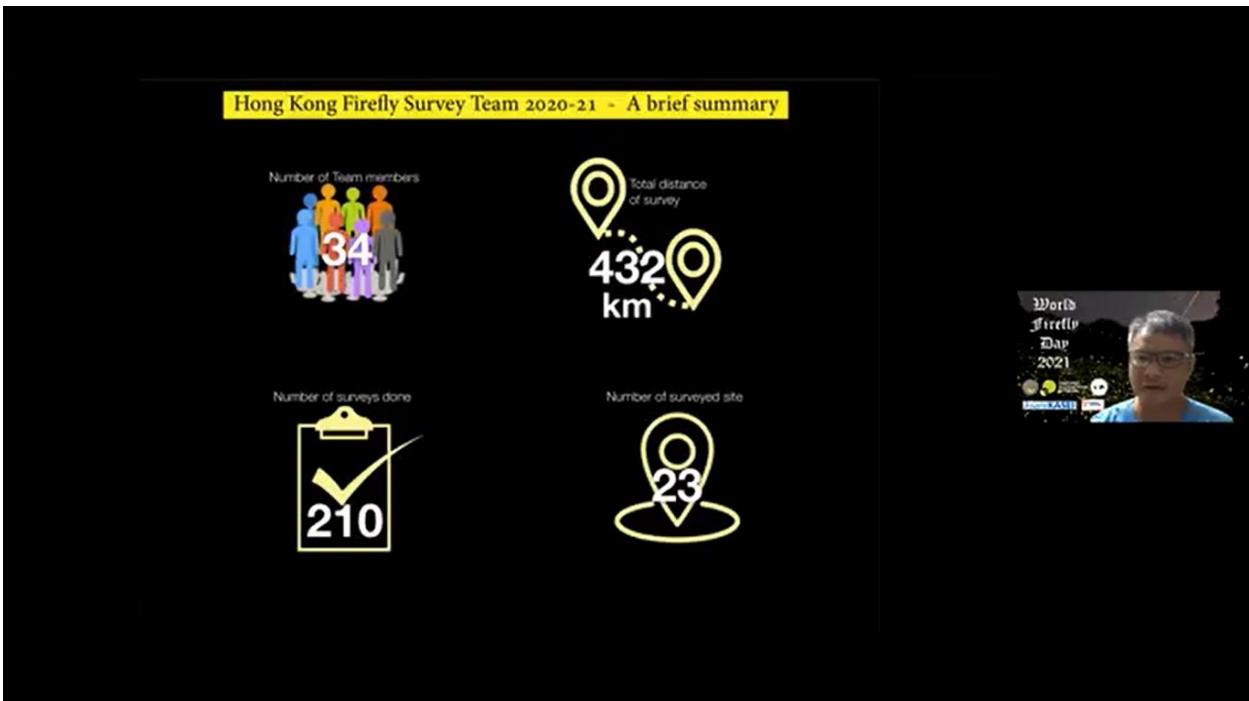
3 July 2021



Partnership for nature and people







Miss  
Wan,  
our  
Emcee



FIIN Fundraising  
by Radim



FIREFLYERS  
INTERNATIONAL  
NETWORK

FUNDRAISER

Malaysian Nature  
Society's  
Book Launch

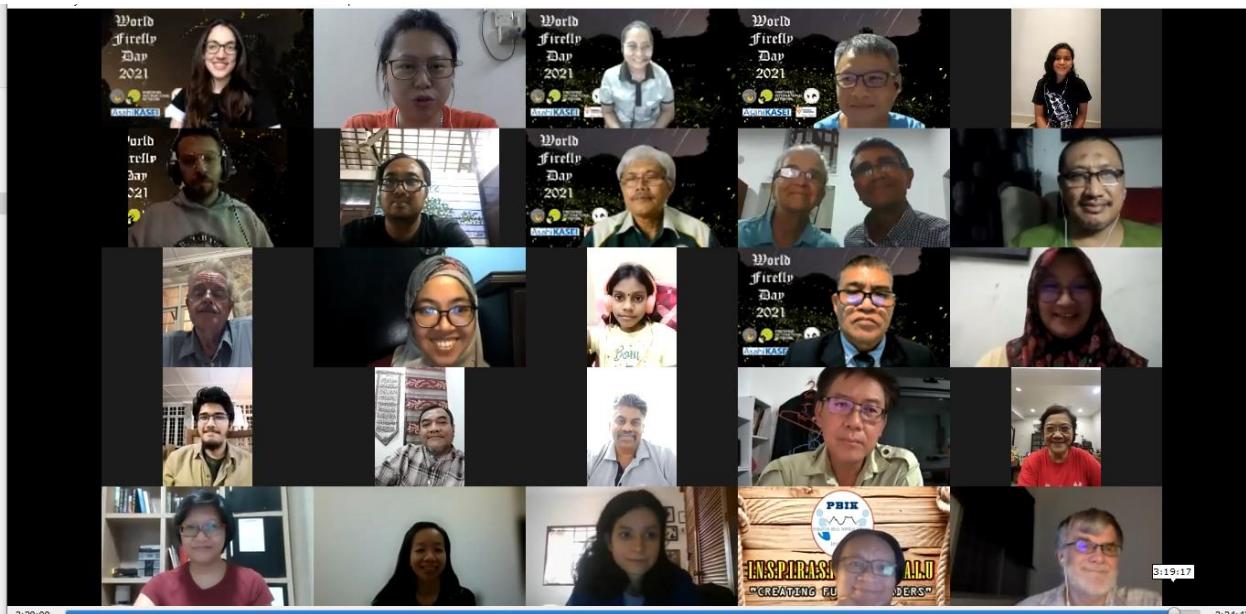
The Butterflies  
*of the*  
Malay Peninsula



by  
A. STEVEN CORBET AND H.M. PENDLEBURY



Eda Izanie, Dato' Henry Barlow, Dr. George Michael van der Poorten & Nancy E. van der Poorten



Photos - Day2.png

See all photos + Add to

## World Firefly Day 2021 Day 2: July 4

World Firefly Contest :  
Colouring, Drawing, Comic Strip (for Malaysia only)  
Origami Firefly (joint event with Thailand)

<https://linktr.ee/mnsfirefly>

Origami Firefly

Fireflyers International Network YouTube Channel

Print Making

Poem

Firefly Videos

Firefly Arts

Video player

AsahiKASEI

A collage of small video frames in the top right corner shows participants in a video conference.

# About Us

## ABOUT FIREFLYERS INTERNATIONAL NETWORK

We are an international group of firefly scientists and enthusiasts. Our group has over 200 members representing more than 20 countries, including ecologists, chemists, geneticists, artists, and naturalists, brought together by a shared sense of wonder and delight in these bioluminescent beetles. We want to learn more about their unique biology, and work together to protect threatened species.



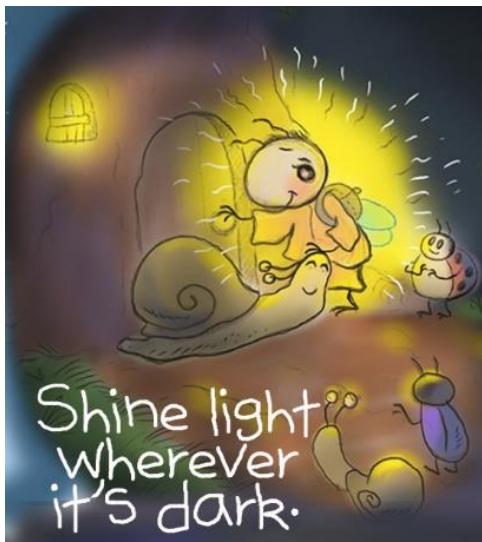
## FIREFLYERS INTERNATIONAL NETWORK

**OUR MISSION:** To serve as leader and catalyst for the conservation of fireflies and their habitats through research, education and advocacy.

## ABOUT MALAYSIAN NATURE SOCIETY



Winner of the inaugural 2008 Merdeka Award and the EU Malaysian Chamber of Commerce and Industry EUROPA Awards 2012, Malaysian Nature Society (MNS) is the oldest and largest membership-based environmental civil society organization in Malaysia. Established in 1940, MNS plays an important role in nature conservation, educational and awareness in Malaysia. MNS's mission is to promote study, appreciation, conservation and protection of Malaysia's natural heritage. It is run by elected members on a voluntary, non-profit basis with secretariat staffs of about 40 personnel, 14 branches, about 2,500 members and 12,000 student members in over 400 schools. MNS has been the main force behind the protection of many key habitats as well as national, marine and state parks in Malaysia. MNS is also the secretariat for the Fireflyers International Network, the national BirdLife partner, and the co-chair of the IUCN firefly specialist group.



## Our Firefly Friends



 nanosapiens