

Come celebrate World Firefly Day together

1-2 July 2023

Theme: **SHOWING OFF YOUR FIREFLIES!**



Since 2021, when the first review of firefly tourism appeared, more and more people have gotten excited about watching fireflies. Firefly tourism has a long history in many countries, including in Japan and in the mangroves of South East Asia. More recently this activity has become popular in Mexico, India, and other countries. However, many countries have yet to recognize how fireflies can contribute to their economy and to the ecosystem.

Clearly, 'showing off your fireflies' helps public education and awareness, channels extra income to local communities, and provides economic opportunities for governments and business. But will 'showing off your fireflies' be harmful to local firefly populations and communities? How much is too much, and how do we determine acceptable limits? Will tourism create human-firefly conflicts, will operators be overprotective of their sites? What about issues of land use planning and the need for additional infrastructure? What are good management practices that tourists and tour operators can follow to protect the fireflies and their habitat? Should globally threatened fireflies 'be shown off' to the public?

Join us on our discussion in the Firefly Forum 3.0 on 'Showing off your fireflies' scheduled on October 2023. Announcement will be made on Facebook and website at a later date.

How to celebrate the World Firefly Day 2023, please go to <http://fireflyersinternational.net/world-firefly-day>. For this year, FIN will encourage you to 'show off your fireflies'. Please take macro photos of fireflies or firefly light show. Print your name, location name and country of the photo. Post your video and photos in the fB Friends of Fireflyers International and to avalonceleste@gmail.com for uploading to the FIN website.

Painting by Anchana Thancharoen



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